



Champions Square

New Orleans, Louisiana

P.O. Box 52439

New Orleans, LA 70152

Phone: (504) 587-3663

Fax: (504) 587-3848

www.champions-square.com

Facility Application

There's a new square in town! Adding to the litany of notable New Orleans squares, Champions Square is a new outdoor festival space located where the New Orleans Centre atrium once stood. Located on Lasalle Street, its close proximity to the Caesars Superdome and Smoothie King Center make it the ideal outdoor environment for a variety of programming. Its cutting edge technology and unique amenities make it the perfect place to host pre and post game activities, outdoor concerts, festivals, special events and private parties!

Purpose

This is an application for lease of Champions Square by potential users who have not established financial or event experience rating in the promotion of events with Champions Square. This is not a contract for facility space or dates, yet the information included in the Application is essential for ASM Global in the event a contract is created.

This document is an application and does **not** bind either party. ASM Global, Champions Square, and the applicant agree that no publicity about any proposed program will be made public until a formal contractual agreement has been executed by both parties.

Name: _____

Organization: _____

Mailing Address: _____

Champions Square Facility Application Continued

Phone: _____ Fax: _____

Email Address: _____

Application: (Check one): _____ Corporation _____ Partner _____ Individual

Financial References

Bank: _____

Address: _____

Event Information

Event Location: _____

Type of Event Proposed: _____

Name and/or Titles of Proposed Acts and/or Performers:

Will this be a benefit performance? _____ If so, for whom? _____

Event Dates: _____

Will this event require a move in or move out day? _____ (yes or no)

What will be the publicized name of the event?

Estimated Ticket Prices: _____

Estimated Event Attendance: _____

Program Start Time: _____ End Time: _____

Champions Square Facility Application Continued

What additional services do you anticipate may be needed in the production of the event? _____

Please include all event details not provided for in the information above.

Please include the following information when returning this application:

- A fact sheet including but not limited to:
 - a. A history of your group or organization
 - b. Names and locations of facilities in which you have promoted an event.

Champions Square/ASM Global may require a security deposit to provide against damage to building or contents of Champions Square and/or to guarantee the payment of any unpaid bills. Applicant will furnish required certificates of insurance. All contractual agreements, usage, and event activities are subject to the standard rules for usage.

IT IS UNDERSTOOD THAT THIS IS AN APPLICATION ONLY AND IS NOT A CONTRACTUAL AGREEMENT AND THAT CHAMPIONS SQUARE/ ASM GLOBAL MAY OR MAY NOT GRANT THE REQUEST SET FORTH ABOVE.

A facility contract and cost estimate will be provided to potential Client after application has been approved and all technical event information has been forwarded to event personnel.

APPLICANT: _____

SIGNATURE: _____

DATE: _____