### CHAMPIONS SQUARE A state of the art outdoor festival the Mercedes-Benz Superdome, Champions Square is one of New Orleans' most popular outdoor venues. Its cutting edge technology and unique amenities make it the perfect place to host events, concerts, tailgating activities and so much more!

## CHAMPIONS 🛠 SQUARE

#### TOTAL SPACE

- Square: 45,006 sq. ft.
- Square with LaSalle St.: 90,807 sq. ft.
- Capacity: Varies depending on set-up

#### STAGE/ROOF

- Stage: 60 ft. wide x 48 ft. deep x 6 ft. high with 16 ft. wide x 27 ft. deep wings on stage left and stage right
- Roof: 65 ft. wide x 48 ft. deep main grid with 19 ft. wide x 17 ft. deep audio bays
- Rigging capacity: 48,000 lbs. from main grid and 10,000 lbs. from each audio bay, totaling 68,000 lbs.

#### A/V, TECHNOLOGY & PRODUCTION

- 32 ft. wide x 18 ft. high, 15 mm LED video screen
- On-site video control room with 16 input HD/SD switcher
- Wireless microphones and communications systems
- Background audio system with speakers located in Champions Square, along LaSalle St. and the Mercedes-Benz Superdome Grand Staircase - not equipped for band quality sound
- No audio provided on stage for live entertainment (band/DJ) - Client must provide turnkey sound solution (Audio may be rigged from stage roof; equipment weight restrictions will apply)

#### LIGHTING

 40 LED general area wash fixtures throughout Champions Square  No stage lights provided - Client must provide all stage lighting (may be rigged from stage roof; equipment weight restrictions will apply)

#### ELECTRICAL SERVICES

- 1200 amps at rear of stage
- 100 amps in the NE corner of the Square
- 100 amps on the South end of the Square
- 60 amps on the North & South ends of the Grand Staircase on LaSalle St.

#### LOADING AREA

• Roll door at rear of stage is 10 ft. high and 8 ft. wide

#### RESTROOMS

- Permanent restrooms under the North and South LaSalle St. Ramps:
  - Total Men's Facilities: 20
  - Total Women's Facilities: 18

#### BACK OF HOUSE

- One Star dressing room equipped with private restroom
- Six dressing rooms
- One private restroom with shower
- One restroom with three facilities and a shower

#### **CATERING & CONCESSIONS**

- ASM Global's in-house caterer, Centerplate, retains the sole right to provide all beverage service
- Client may utilize ASM Global's in-house caterer for food service or Client may opt to bring in an outside caterer of their choice. A per-person catering buyout fee/minimum will apply

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• Centerplate is the exclusive cash sales concessionaire and beverage provider

#### PARKING / BUS DROP-OFF

- 4,600 spaces in Superdome garages and 2,100 spaces in Champions Garage
- On-site lots for parking/staging of oversized vehicles
- Buses may access LaSalle St. and drop guests off directly in Champions Square

#### **ENTRANCES**

 Entrances are conveniently located at Poydras & LaSalle St. and Girod & LaSalle St. or via the Mercedes-Benz Superdome Grand Staircase and ramps

#### **EXCLUSIVES**

- Medical Services and ASM Global Event Staff
- Certain product, messaging, sponsor signage and pouring rights apply
- ASM Global is the exclusive operator of all existing audio and video equipment

#### SPONSORS

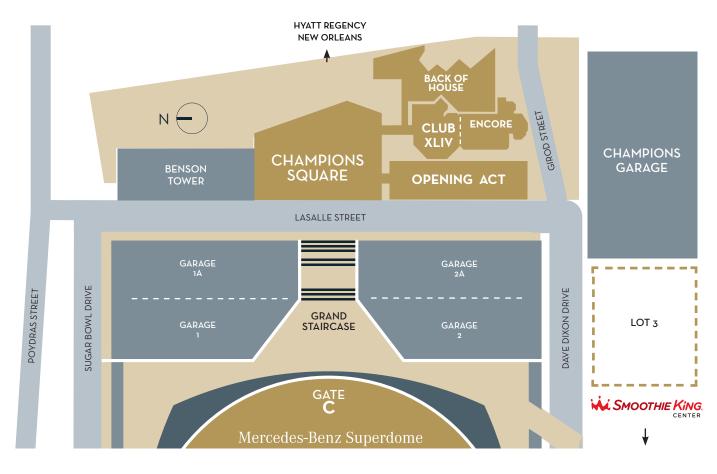
 Sponsorship rights vary based upon event type. Please speak with the ASM Global Sales Department about your event sponsorships

#### MERCEDES-BENZ SUPERDOME GRAND STAIRCASE

- Amphitheatre style seating in the center
- Mercedes-Benz Superdome sponsor exclusives apply

# CHAMPIONS SQUARE SITE MAP





#### CONTACT

For more information or to receive a customized proposal, please e-mail championssquaresales@asmneworleans.com or call 504.587.3663

WEBSITE Please visit us at champions-square.com

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