



## **Champions Square**

New Orleans, Louisiana

**P.O. Box 52439**

**New Orleans, LA 70152**

**Phone: (504) 587-3663**

**Fax: (504) 587-3848**

**[www.champions-square.com](http://www.champions-square.com)**

### **Facility Application**

*There's a new square in town! Adding to the litany of notable New Orleans squares, Champions Square is a new outdoor festival space located where the New Orleans Centre atrium once stood. Located on Lasalle Street, its close proximity to the Mercedes-Benz Superdome and New Orleans Arena make it the ideal outdoor environment for a variety of programming. Its cutting edge technology and unique amenities make it the perfect place to host pre and post game activities, outdoor concerts, festivals, special events and private parties!*

### **Purpose**

This is an application for lease of Champions Square by potential users who have not established financial or event experience rating in the promotion of events with Champions Square. This is not a contract for facility space or dates, yet the information included in the Application is essential for the Champions Square in the event a contract is constructed.

This document is an application and does **not** bind either party. ASM Global, Champions Square, and the applicant agree that no publicity about any proposed program will be made public until a formal contractual agreement has been executed by both parties.

**Name:** \_\_\_\_\_

**Organization:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Champions Square Facility Application Continued**

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

Application: (Check one): \_\_\_\_\_ Corporation \_\_\_\_\_ Partner \_\_\_\_\_ Individual

**Financial References**

Bank: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Event Information**

Event Location: \_\_\_\_\_

Type of Event Proposed: \_\_\_\_\_

**Name and/or Titles of Proposed Acts and/or Performers:**

\_\_\_\_\_

\_\_\_\_\_

Will this be a benefit performance? \_\_\_\_\_ If so, for whom? \_\_\_\_\_

\_\_\_\_\_

Event Dates: \_\_\_\_\_

Will this event require a move in or move out day? \_\_\_\_\_ (yes or no)

What will be the publicized name of the event?

\_\_\_\_\_

Estimated Ticket Prices: \_\_\_\_\_

Estimated Event Attendance: \_\_\_\_\_

Program Start Time: \_\_\_\_\_ End Time: \_\_\_\_\_

## Champions Square Facility Application Continued

What additional services do you anticipate may be needed in the production of the event? \_\_\_\_\_

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**Please include all event details not provided for in the information above.**

Please include the following information when returning this application:

- A fact sheet including but not limited to:
  - a. A history of your group or organization
  - b. Names and locations of facilities in which you have promoted an event.

Champions Square/ASM Global may require a security deposit to provide against damage to building or contents of Champions Square and/or to guarantee the payment of any unpaid bills. Applicant will furnish required certificates of insurance. All contractual agreements, usage, and event activities are subject to the standard rules for usage.

**IT IS UNDERSTOOD THAT THIS IS AN APPLICATION ONLY AND IS NOT A CONTRACTUAL AGREEMENT AND THAT CHAMPIONS SQUARE/ ASM GLOBAL MAY OR MAY NOT GRANT THE REQUEST SET FORTH ABOVE.**

**A facility contract and cost estimate will be provided to potential Client after application has been approved and all technical event information has been forwarded to event personnel.**

**APPLICANT:** \_\_\_\_\_

**SIGNATURE:** \_\_\_\_\_

**DATE:** \_\_\_\_\_