

THE OPENING ACT

Square, steps away from the Mercedes-Benz Superdome. With plentiful seating, a variety of high-end amenities, and New Orleans inspired artwork throughout, the Opening Act is an exciting addition to any event in Champions Square.

offers 12,000 sq. ft. of premier event space located just off Champions



SPACE/CAPACITIES

- May be rented only in conjunction with Champions Square
- Total Square Footage: 12,000
- Capacity: 800 Reception
- Existing Lounge Seating for 120

FURNISHINGS & FIXTURES

- One extra-long fixed bar
- 4 fixed food service areas with 8 service points
- 4 black leather couches and 41 black leather chairs
- 12 ottomans
- 12 rectangular community style high boys with 48 barstools
- 6 aluminum high boys with 36 barstools
- 12 high boys with 36 leather barstools
- 6 mesh table with 24 barstools
- 29 starburst light fixtures throughout the space
- Custom New Orleans-inspired artwork throughout the space

AUDIO & VIDEO

- Seven 60" flat screen televisions
- Twenty four 42" flat screen televisions with the ability to display live video feed from

Champions Square, image slideshows and video presentations

- 16-channel mixing console with the ability to include microphones, iPod or other MP3 player
- Wireless microphones and communications systems
- Full range audio system with speakers recessed in the ceiling throughout the space

CATERING & CONCESSIONS

- ASM Global's in-house caterer, Centerplate, retains the sole right to provide all beverage service
- Client may utilize ASM Global's in-house caterer for food service or Client may opt to bring in an outside caterer of their choice. A per-person catering buyout fee/minimum will apply
- Centerplate is the exclusive cash sales concessionaire

ENTRANCES

- Champions Square entrance (may be used based on availability but cannot be confirmed more than 30 days prior to event)
- Entrance on South LaSalle

RESTROOMS

- Mens restrooms: 4 facilities
- Womens restrooms: 4 facilities

SPONSORS

- Sponsorship rights vary based upon event type. Please speak with the ASM Global Sales Department

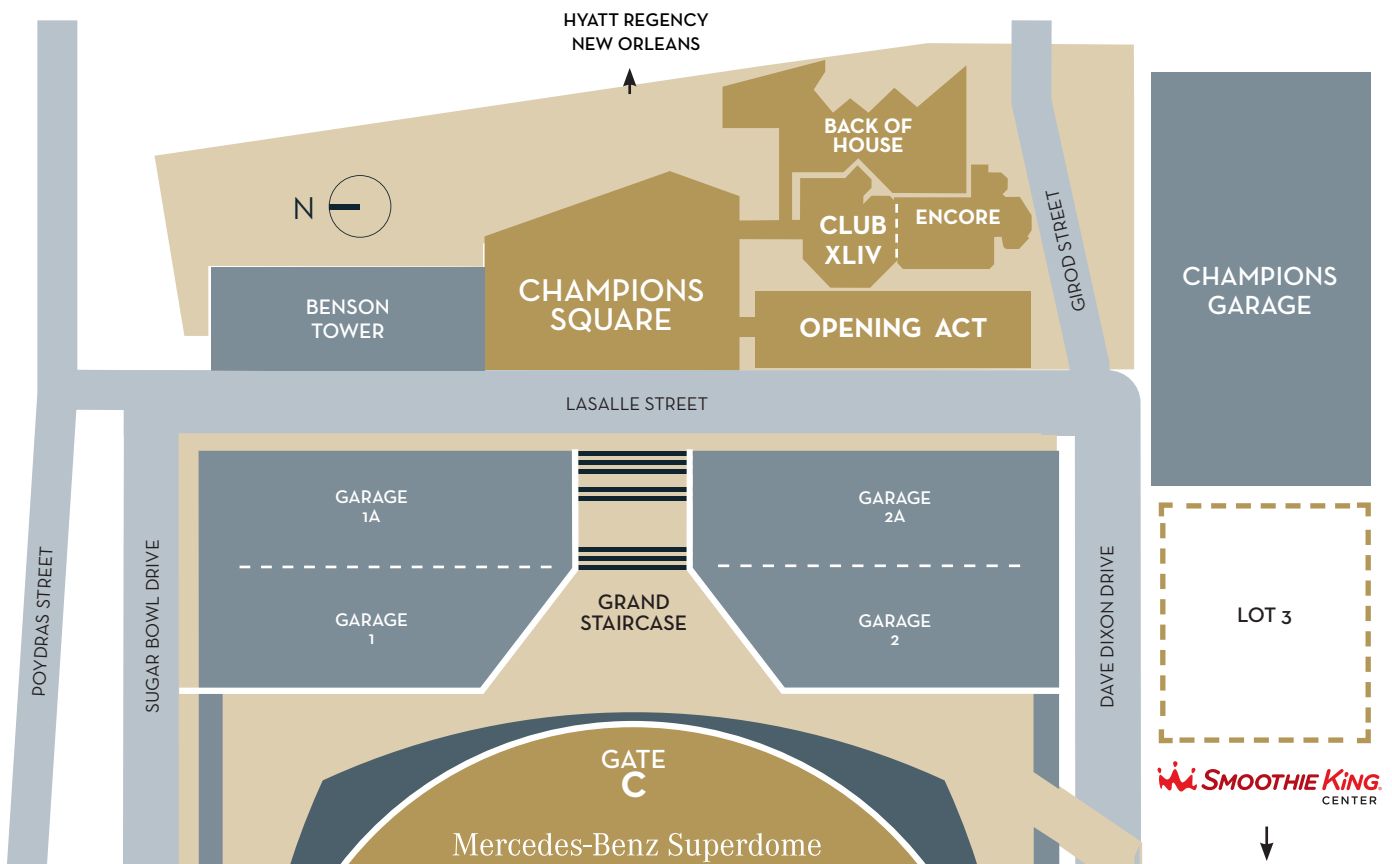
PARKING / BUS DROP-OFF

- Convenient and accessible parking in close proximity offered at competitive rates
- On-site lots for parking/staging of oversized vehicles (based on availability)
- Buses may access LaSalle St. and drop guests off directly in Champions Square (based on availability)

EXCLUSIVES

- Medical Services and ASM Global Event Staff
- Certain product, messaging, sponsor signage and pouring rights apply
- ASM Global event staff is the exclusive operator of all existing audio and video equipment
- Centerplate is the exclusive beverage provider

CHAMPIONS SQUARE SITE MAP



CONTACT

For more information or to receive a customized proposal, please e-mail championsquaresales@asmneworleans.com or call 504.587.3663

WEBSITE

Please visit us at champions-square.com