

THE OPENING ACT

offers 12,000 sq. ft. of premier event space located just off Champions Square, steps away from the Caesars Superdome. With plentiful seating, a variety of high-end amenities, and New Orleans inspired artwork throughout, the Opening Act is an exciting addition to any event in Champions Square.



SPACE/CAPACITIES

- May be rented only in conjunction with Champions Square
- Total Square Footage: 12,000
- Capacity: 650 Reception
- Existing Lounge Seating for 145

FURNISHINGS & FIXTURES

- One extra-long fixed bar
- 4 fixed food service areas with 8 service points
- 4 black leather couches and 41 black leather chairs
- 12 ottomans
- 12 rectangular community style high boys with 48 barstools
- 6 aluminum high boys with 36 barstools
- 12 high boys with 36 leather barstools
- 6 mesh table with 24 barstools
- 29 starburst light fixtures throughout the space
- Custom New Orleans-inspired artwork throughout the space

AUDIO & VIDEO

- Seven 60" flat screen televisions
- Twenty four 42" flat screen televisions with the ability to display live video feed from

Champions Square, image slideshows and video presentations

- 16-channel mixing console with the ability to include microphones, iPod or other MP3 player
- Wireless microphones and communications systems
- Full range audio system with speakers recessed in the ceiling throughout the space

CATERING & CONCESSIONS

- ASM Global's in-house caterer, Centerplate, retains the sole right to provide all beverage service
- Client may utilize ASM Global's in-house caterer for food service or Client may opt to bring in an outside caterer of their choice. A per-person catering buyout fee/minimum will apply
- Centerplate is the exclusive cash sales concessionaire

ENTRANCES

- Champions Square entrance (may be used based on availability but cannot be confirmed more than 30 days prior to event)
- Entrance on South LaSalle

RESTROOMS

- Mens restrooms: 4 facilities
- Womens restrooms: 4 facilities

SPONSORS

- Sponsorship rights vary based upon event type. Please speak with the ASM Global Sales Department

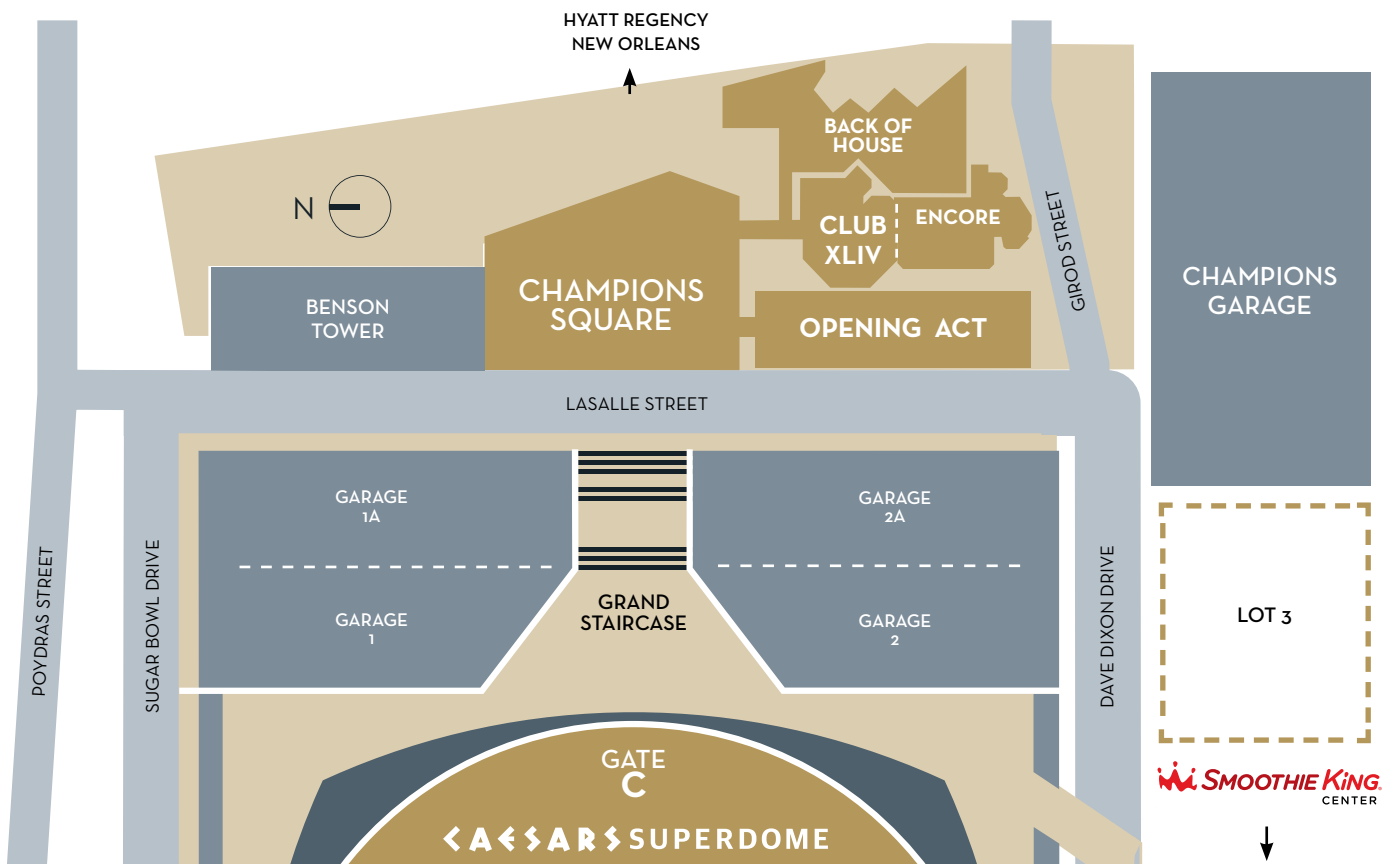
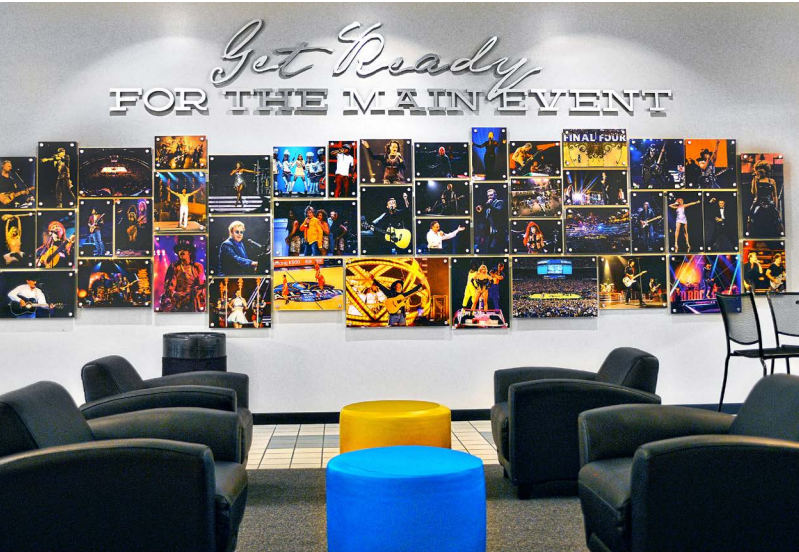
PARKING / BUS DROP-OFF

- Convenient and accessible parking in close proximity offered at competitive rates
- On-site lots for parking/staging of oversized vehicles (based on availability)
- Buses may access LaSalle St. and drop guests off directly in Champions Square (based on availability)

EXCLUSIVES

- Medical Services and ASM Global Event Staff
- Certain product, messaging, sponsor signage and pouring rights apply
- ASM Global event staff is the exclusive operator of all existing audio and video equipment
- Centerplate is the exclusive beverage provider

CHAMPIONS SQUARE SITE MAP



CONTACT

For more information or to receive a customized proposal, please e-mail championsquaresales@asmneworleans.com or call 504.587.3663

WEBSITE

Please visit us at champions-square.com