



club **XLIV**
and Encore

Forever
STARTS HERE



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ABOUT CLUB XLIV & ENCORE

Congratulations and thank you for considering our venues for your upcoming wedding! We would consider it a privilege to share in your big day by serving as the host site for your ceremony and/or reception.

Located in the most spirited city in America and just steps away from the Mercedes-Benz Superdome and Champions Square, club XLIV & Encore is New Orleans' premier luxury wedding venue. club XLIV is named to honor the victory by the New Orleans Saints in Super Bowl XLIV and stands just blocks away from historic sites such as the French Quarter, Jackson Square and beautiful uptown New Orleans.

With amazing built-in amenities including modern furnishings, an illuminated bar, specialty lighting and advanced audio/video technology, the space is truly "a wedding planner's dream!" The glossy jazz instruments, vibrant Muses shoes and custom artwork that fill the walls offer a modern twist on classic New Orleans.

Encore, the perfect addition to club XLIV, is a customizable venue that can make any Bride and Groom's wishes come true. Connected to club XLIV by impressive, over-sized sliding doors, Encore is ideal for a ceremony or additional reception space.





CAPACITY, FURNISHINGS & FIXTURES

SPACE / CAPACITIES

club XLIV: 9,500 sq. ft. | **Encore:** 8,400 sq. ft. | **Total:** 17,900 sq. ft.

club XLIV is the ideal special event venue that will bring your dream wedding celebration to life! The New Orleans inspired space flows beautifully around the center bar which is wrapped with sheet music to Louis Armstrong's What a Wonderful World. Surrounding the main bar are multiple black and ivory leather sofas providing comfortable lounge seating for your guests. The space also features glass-top smaller tables/ black chairs and highboys with barstools giving your family and friends the perfect spot to dine, drink and socialize during the evening. There is still ample room for you to make your mark with your own specialty event elements, a band, dance floor, food stations, etc. club XLIV is extremely versatile and accommodates 100-500 guests with ease.

Expand your event footprint even further by combining Encore, a blank customizable canvas with chandeliers throughout, to create your dream wedding ceremony. With it's own public entrance, Encore is the perfect addition to make your wedding Big and Easy.

TCHOUPILOULAS

CANAL ROYAL MAGAZINE

BOURBON BIENVILLE

ST. CHARLES DESIRE

BEAD ART WALL

HOME SWEET
DOME

HOME SWEET DOME WALL

NEW ORLEANS INSPIRED DÉCOR

club XLIV embodies the spirit of New Orleans with custom artwork throughout the space. Whether it's our Muses shoes or Jazz Instruments on the wall, club XLIV is truly where the bride goes marching in!

BIG EASY MAP WALL



NOLA ARTWORK ALCOVE



MUSES SHOE WALL

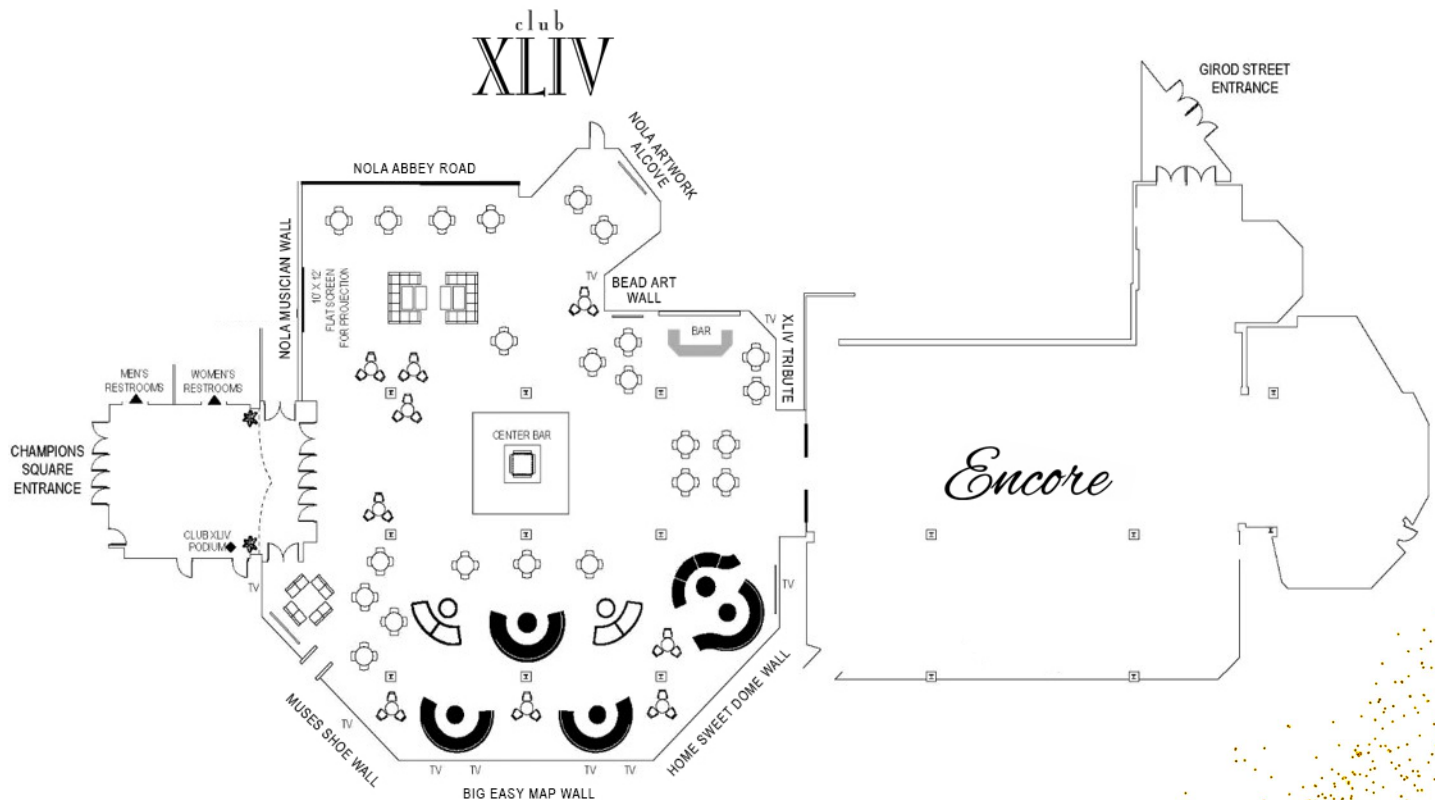


NOLA ABBEY ROAD & INSTRUMENT





CLUB XLIV & ENCORE LAYOUT



LEGEND

- ☺ BLACK SOFA & OTTOMAN
- ☺ IVORY SOFA & OTTOMAN
- ☺ IVORY LOVE SEAT
- ☺ (23) 42" ROUNDS OF 4
- ☺ (10) 30" HIGHBOYS OF 3
- 10' X 12' WHITE FLAT SCREEN FOR PROJECTION
- COLUMN WITH MIRRORS
- ★ CUSTOMIZABLE GOBO





VALUE ADDED AMENITIES

- club XLIV Special Amenities (all included in rental fee):
 - Modern Furnishings
 - Illuminated custom main bar
 - (9) 42" LED televisions located throughout the space
 - Specialty lighting, audio and video package
- club XLIV Lighting/Audio/Video Package main features include:
 - LED color changing capability for all up-lights around the perimeter of the room
 - Projection Wall and Gobo Projection onto floor at designated entrance can be customized to project clients customized logo or monogram
 - Full range audio system including speakers throughout room
 - 3,000 lumen projector with Cox Cable TV channels and DVD capability projects on to a 10 x 12 screen
- Complimentary and easily accessible on-site parking for your guests
- ASM Global Event Coordinator to work in conjunction with bride's wedding/personal coordinator
- Note: No furnishings, fixtures, or audio/visual provided in Encore
- Encore must be utilized in conjunction with club XLIV



CATERING

From a cocktail reception to a seated dinner, ASM Global's in-house caterer, Centerplate, is available to meet all of your catering needs and make your special day exactly what you have imagined!

- ASM Global's in-house caterer, Centerplate, retains the sole right to provide all beverage service
- Client may utilize ASM Global's in-house caterer for food service or Client may opt to bring in an outside caterer of their choice
 - ° A per person catering buyout fee/minimum will apply
 - ° Caterers must be approved by ASM Global



FAQS

HOW DO I SCHEDULE A SITE VISIT AT CLUB XLIV?

We're thrilled that you're considering club XLIV as a possible venue for your wedding and would love to have you come by for a site visit and talk about your vision! We welcome site visits by appointment Monday through Friday from 9:00 AM – 4:30 PM. To schedule a site visit, please email clubXLIVSales@asmneworleans.com or speak to your assigned ASM Global Sales Coordinator.

HOW DO I FIND OUT IF MY PREFERRED DATE IS AVAILABLE?

Your ASM Global Sales Coordinator will be more than happy to check availability for you! We begin helping plan your big day by placing a date on hold when we have received a Request for Hold form from you.

HOW DO I RESERVE A DATE?

Once you have communicated with your assigned ASM Global Event Coordinator about event details and reviewed any additional associated expenses of your wedding that may apply, the next step will be to submit a non-refundable deposit and officially request a license agreement. For more details on the date hold/reservation process, please speak to your ASM Global Sales Coordinator.

WHAT IS THE PRICE FOR A WEDDING AT CLUB XLIV?

Our price is comprised of a venue facility fee which includes the space (club XLIV only, or club XLIV and Encore) for an event up to 4 hours, move-in and move-out time, all furnishings and fixtures, audio/visual elements, and basic staffing (public safety, housekeeping, guest services, and audio/visual personnel). Any additional access time, personnel or services required will be the responsibility of the client. Our facility fee varies based upon whether club XLIV is used alone, or in conjunction with Encore, as well as the number of guests in attendance. The facility fee does not include food and beverage. Please refer to page 2 of the Wedding Information Packet to view venue facility fees.

DO YOU HAVE AN ONSITE CATERER? ARE OUTSIDE CATERERS ALLOWED?

You may utilize a licensed, insured outside food caterer of your choice, or work with our in-house caterer, Centerplate. Centerplate retains the sole right to provide all beverage service. Should you choose to utilize an outside food caterer, a per person buyout fee and minimum will apply. For food and beverage pricing from Centerplate, you may contact Brittany Edwards at brittany.edwards@centerplate.com or 504-558-6277.

HOW MANY GUESTS CAN CLUB XLIV & ENCORE ACCOMMODATE?

club XLIV can accommodate up to a maximum of 550 people reception style, and Encore can accommodate up to a maximum of 400 people theater style for a ceremony. Encore can also be used as overflow reception space and can accommodate up to a maximum of 450 people reception style. Final capacity is dependent upon your desired configuration, production elements, décor, and food and beverage service setup. Please speak to your ASM Global Event Coordinator regarding capacities and configurations.

WHAT ARE THE RESPONSIBILITIES OF MY ASM GLOBAL EVENT COORDINATOR?

Your ASM Global Event Coordinator's primary responsibility is to handle facility setup and logistics. Event Coordinators act as the on-site liaison between your Wedding Coordinator/Planner and Facility staff. For more information, refer to page 9 in the Wedding Information Packet.



CONTACT US

For more information
please e-mail clubXLIVsales@asmneworleans.com or call 504.587.3663

WEBSITE

Please visit us at www.champions-square.com

