ASM GLOBAL

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WHAT'S IN A NAME

club XLIV & ENCORE

Located in the most spirited city in America, club XLIV & Encore are New Orleans' premier special event space. Named to honor the victory by the New Orleans Saints in Super Bowl XLIV, the space offers a modern twist on a classic city.

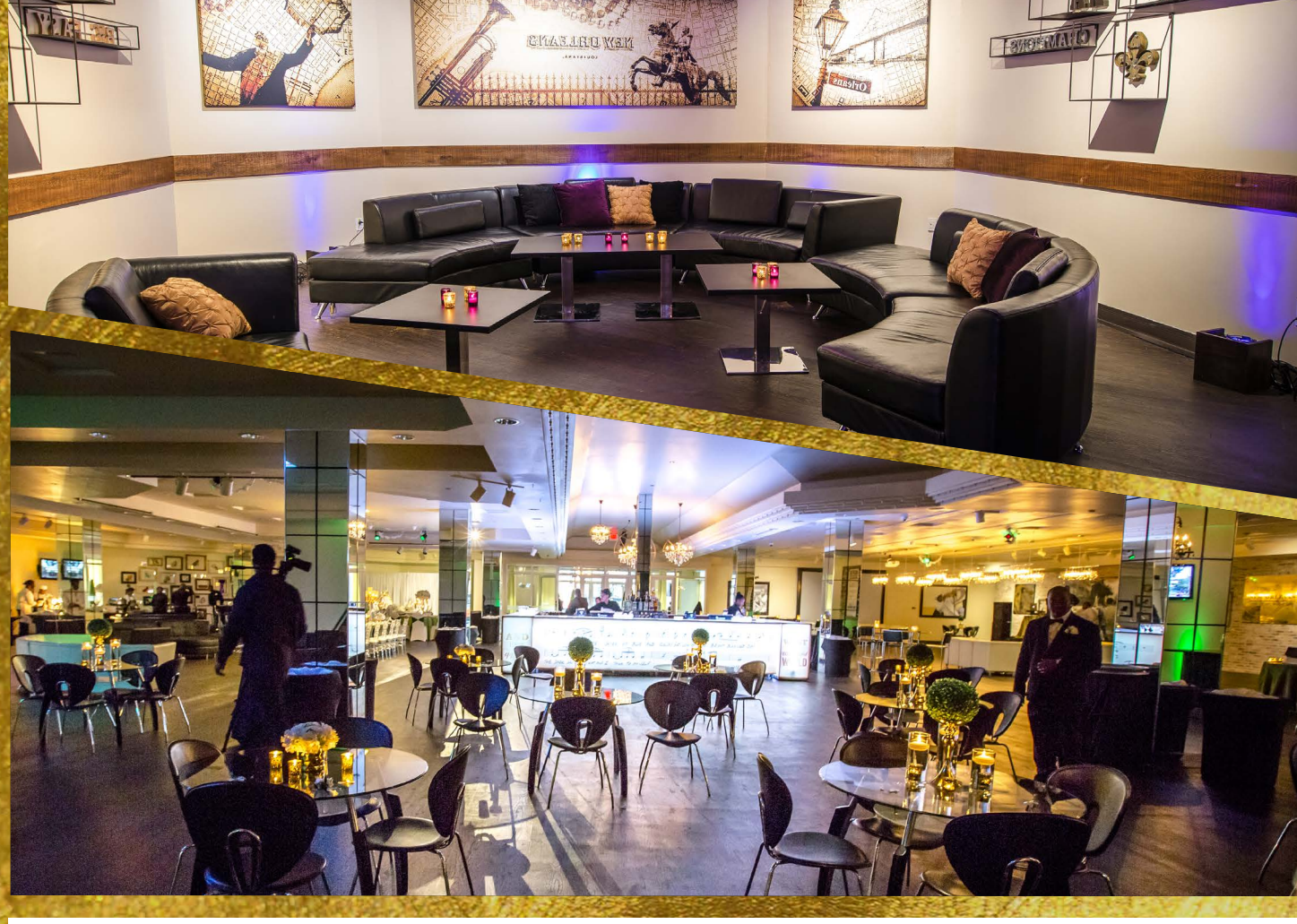
NEW ORLEANS INSPIRED

LOCAL ARTWORK AND DÉCOR

- Krewe of Muses Mardi Gras Shoe Wall
- Hand-gilded Home Sweet Dome Superdome Mural
- Bead Art Tiles paying homage to famous streets in New Orleans
- New Orleans "Big Easy" Map Wall
- "XLIV" Wall - Tribute to the New Orleans Saints Super Bowl 2010 Victory
- "Love Notes to New Orleans" Portrait Gallery Wall
- Custom lit & wrapped bar featuring sheet music to Louis Armstrong's "What a Wonderful World"

MAKE SOME NOISE

As the birthplace of Jazz, club XLIV is a celebration of the musical history and culture that makes New Orleans one of a kind.



FURNISHINGS

STEP RIGHT UP AND TAKE A SEAT

Surrounding the center bar are multiple black and ivory leather sofas providing comfortable lounge seating, in addition to glass-top smaller tables and black chairs, and highboys with barstools giving your guests the perfect space to dine, drink, socialize and network.

WE'VE GOT SOME LAGNIAPPE

club XLIV features an illuminated main bar with color changing capability, as well as up lights around the perimeter of the room to provide a customized touch. Mardi Gras Bead art tiles pay homage to famous Streets of New Orleans, evoking the mood of the city as recipes for traditional libations adorn the background of our specialty cocktail bar.

IT'S ALL ABOUT YOU

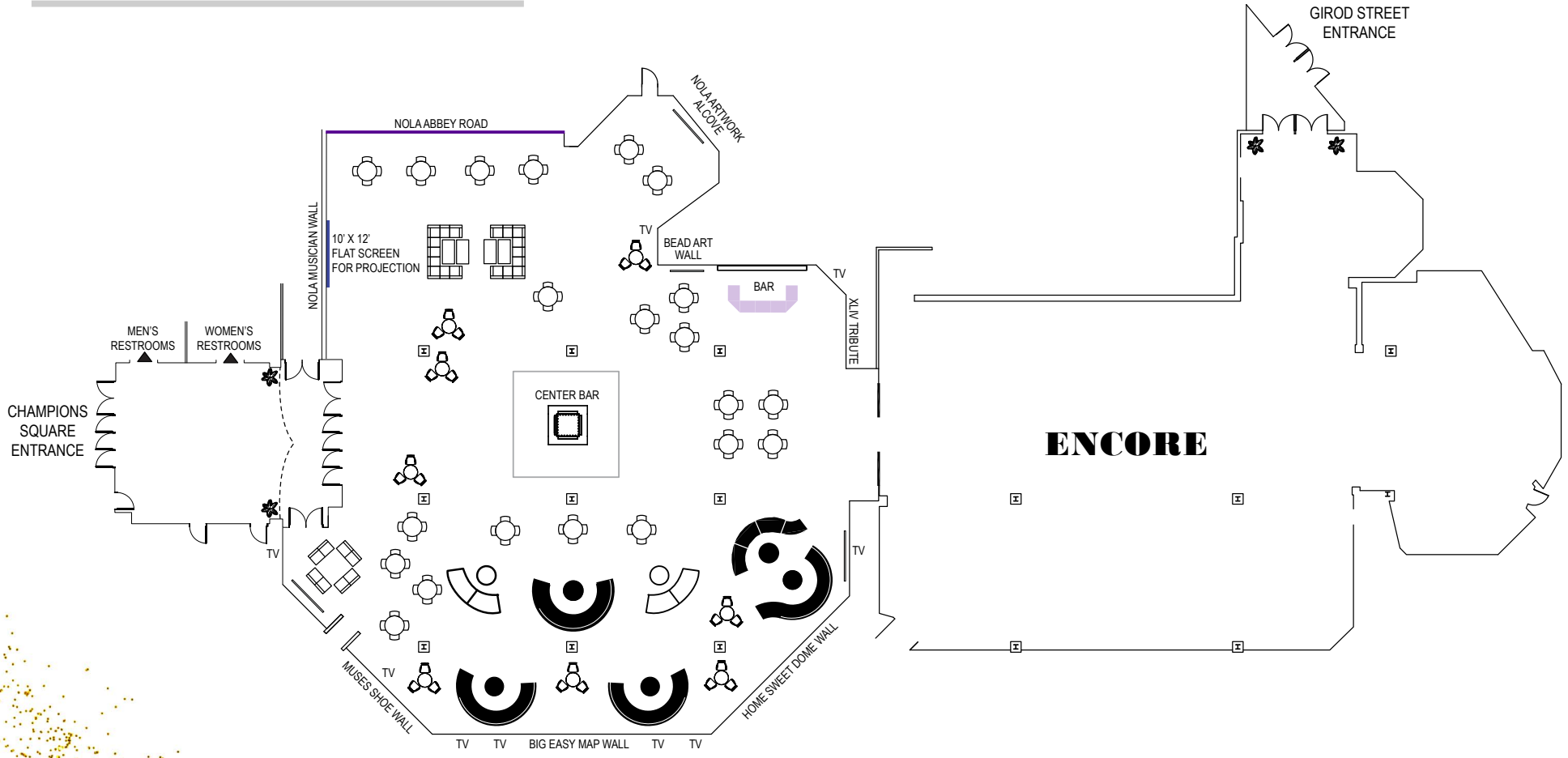
BRANDING & RECOGNITION OPPORTUNITIES

A large Projection Wall and (9) 42" LED televisions located throughout the space allow your brand to take center stage. Gobo Projections onto the floor at either side of the club XLIV main bar can be customized to feature your logo. Lay claim to a piece of New Orleans' festive spirit by creating your own Muses shoe featuring your logo, prominently displayed at the Honorary Muse pedestal on the Muses Shoe wall. The opportunities are endless to make your brand King at club XLIV.

EXPAND YOUR EVENT
WITH ENCORE

Connected to club XLIV by impressive, oversized sliding doors, Encore is customizable for a variety of programming.

OUR LAYOUT

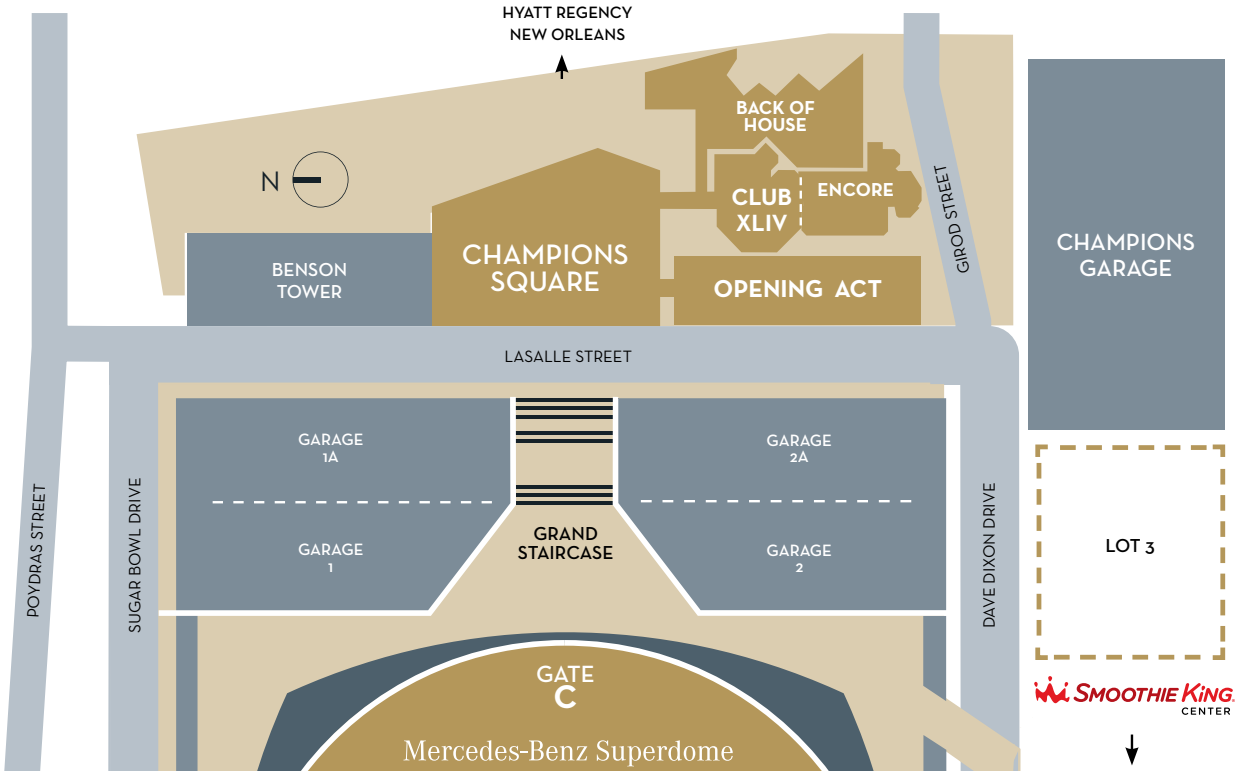


- club XLIV: 9,500 sq. ft.
  550 reception / 200 seated
- Encore: 8,400 sq. ft.
  450 reception / 300 seated
- Total: 17,900 sq. ft.
  1000 reception / 500 seated

LEGEND

- BLACK SOFA & OTTOMAN
- IVORY SOFA & OTTOMAN
- IVORY LOVE SEAT
- (23) 42" ROUNDS OF 4
- (10) 30" HIGHBOYS OF 3
- 10' X 12' WHITE FLAT SCREEN FOR PROJECTION
- COLUMN WITH MIRRORS
- CUSTOMIZABLE GOBO

LOCATION, LOCATION, LOCATION



club XLIV is adjacent to Champions Square, an outdoor festival plaza, and is just steps away from the iconic Superdome. Located just a few short blocks from historic sites such as the French Quarter, Jackson Square and beautiful uptown New Orleans, club XLIV is in the heart of the city.

FOOD & BEVERAGE

From a cocktail reception to a seated dinner, our in-house caterer, Centerplate, is available to meet all your catering needs and make your event seamless and unforgettable! For additional food & beverage options available to you, speak to your ASM New Orleans Sales Representative.

WE ARE HERE FOR YOU

For more information
please e-mail clubXLIVsales@asmneworleans.com or call 504.587.3663

WEBSITE

Please visit us at www.champions-square.com